

British Council values and behaviours

Our values



Our belief in what we do translates into a deep and long-term commitment to the people we work with and the places where we work. We tackle challenges and take responsibility with openness and honesty to bring about positive change.

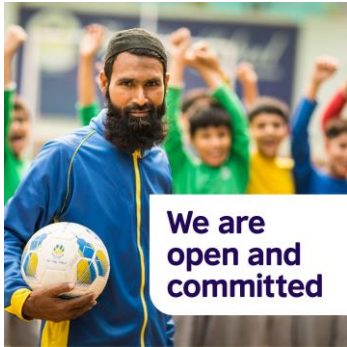


Inclusion is at the heart of everything we do. By involving everyone in the conversation we learn from each other and bring together all of our experience, knowledge and expertise to do the best work that we can.



We believe in the potential of young people to create a better world. Inspired by this optimism, we are positive and creative, and we focus on what works. We are not afraid to make bold choices to shape a better future for everyone.

How we behave says who we are



- I make decisions based on evidence and a range of views and ideas
- I communicate clearly and honestly
- When I don't know the answers, I ask questions to find out what is needed
- I am accountable for my actions and ask for feedback which I act upon



- I treat people with respect and kindness so they are empowered to share their opinions and concerns
- I share my knowledge and expertise for the benefit of others
- I help to create a sense of belonging and trust
- I commit to the learning and development of myself and others



- I am confident to experiment with new ideas and use the learning from what doesn't work
- I work with my colleagues to find new and creative solutions to challenges
- I believe in what I do and the difference that I can make
- I look for, listen to and embrace new ideas, especially those that broaden my own understanding of the world